

CONTACT

Name

Michelle Hay

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Website

michellehay.org

SKILLS

Adobe Illustrator Adobe InDesign Adobe Lightroom Adobe Photoshop AutoCAD Autodesk Revit Ceros Configura CET Hand drafting Photography Project Spec Sketchup

ASSOCIATIONS

Undergraduate Teaching Assistant

Indiana University • 2014-2016 Evaluate projects for Architecture Theories and Concepts course

Design Studies Student Organization Treasurer

Indiana University • 2012-2016 Coordinate educational events for students and manage club finances

EXPERIENCE

April 2022 -Present

Commercial Office Environments

Interior Designer | Indianapolis, Indiana

- Create and deliver accurate 2D digital floor plans and 3D renders with careful consideration of product selection
- Engage and collaborate with sales team and end-user clients to determine most functional and efficient solutions
- Coordinate and formulate product quotes and documentation
- Encourage and establish brand consistency through marketing strategies and campaigns

June 2017 -Present

MH | Graphic Design

Freelance Graphic Designer | Indianapolis, Indiana

- Modify and implement brand consistency and modernization through stationary for an organization serving over 5,000 people weekly
- Develop and manage print material reaching 2,500 previous and hopeful donors for an established non-profit organization
- Streamline system for building a series of educational curriculum layouts for digital and print production

January 2018 -July 2020

Southeast Christian Church

Graphic Designer | Louisville, Kentucky

- Design and produce a range of specialized graphics and illustrative marketing materials for over 25,000 people in weekly attendance
- Strategize alongside videographer to generate engaging content for individual teams across 6 campuses
- Collaborate with creative team to build graphic themes, concepts, and technical specifications for production projects

June 2017 -December 2017

DMI | Digital Management, LLC

Marketing Intern | Indianapolis, Indiana

- Inventory and coordinate promotional items for premier client event with 156 people in attendance
- Assist marketing team with items including social media coordination and client communication tracking
- · Compile and catalog annual sales files

June 2016 -May 2017

Traders Point Christian Church

Communications Leadership Resident | Indianapolis, Indiana

- Maintain brand consistency and develop visual concepts
- · Cultivate photography volunteer team to preserve visual brand
- Contribute to and adjust digital and print production projects for 7,500 people in weekly attendance
- Establish social media voice and schedule, increasing overall reach, surpassing 10,000 Facebook and 4,000 Instagram followers

EDUCATION

2012 - 2016

BS in Interior Design, Minor in Studio Art Graphic Design

Indiana University | Bloomington, Indiana