

# INDI ANNA

UNIVERSITY  
VISITORS  
CENTER

DESIGNED BY  
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# THE **GATEWAY** TO EXPERIENCE INDIANA UNIVERSITY

# GATEWAY

FOUNDATIONAL

LANDMARK

OPENING

OPPORTUNITY

NEW BEGINNING

INDICATIVE

STRENGTH

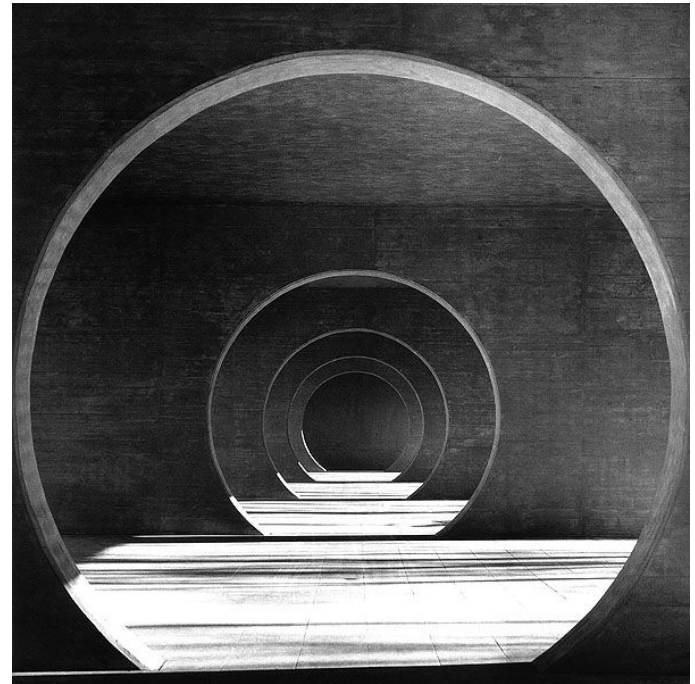
SUPPORTIVE

ALWAYS WELCOME

TIMELESS

ACCESSIBLE

# WHAT IS A GATEWAY?





## CURVILINEAR PATHWAY



## INTERACTIVE STORIES



## INFORMATIVE DISPLAY





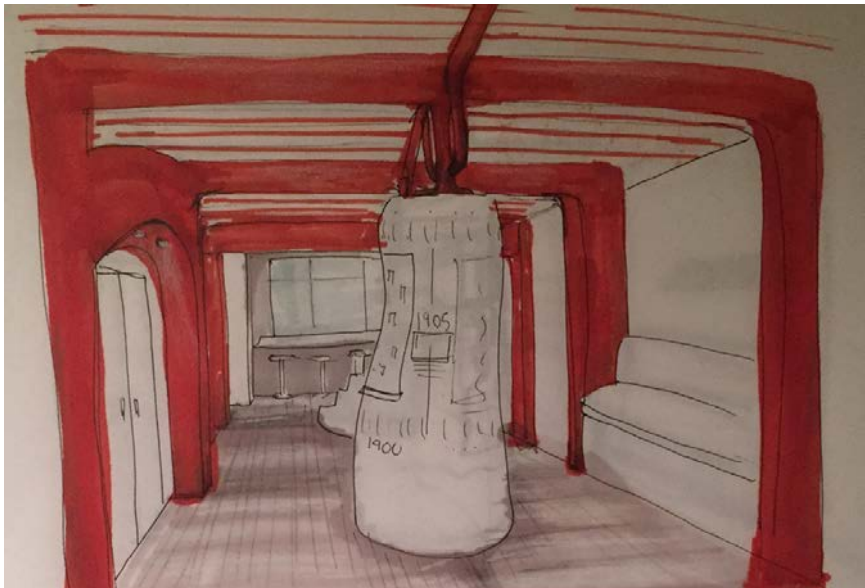
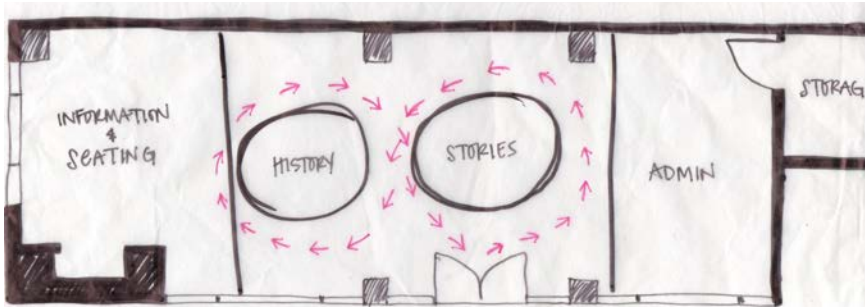
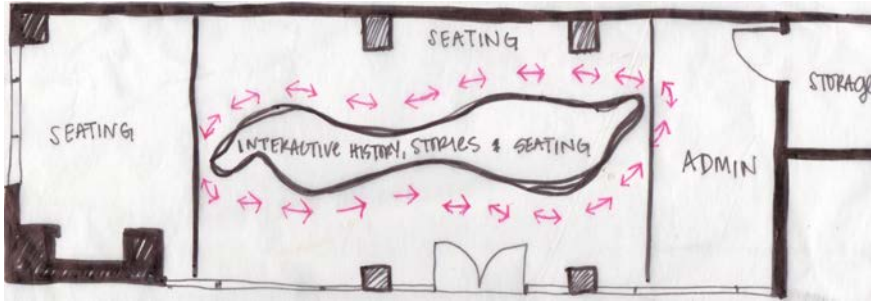
AN ACCESSIBLE AND TIMELESS SPACE FOR THREE  
DISTINCTIVE GROUPS OF PEOPLE, WHO ARE WEAVING  
AND SHARING THEIR STORIES TOGETHER, ON A  
SIMILAR YET UNIQUE JOURNEY AT INDIANA UNIVERISTY

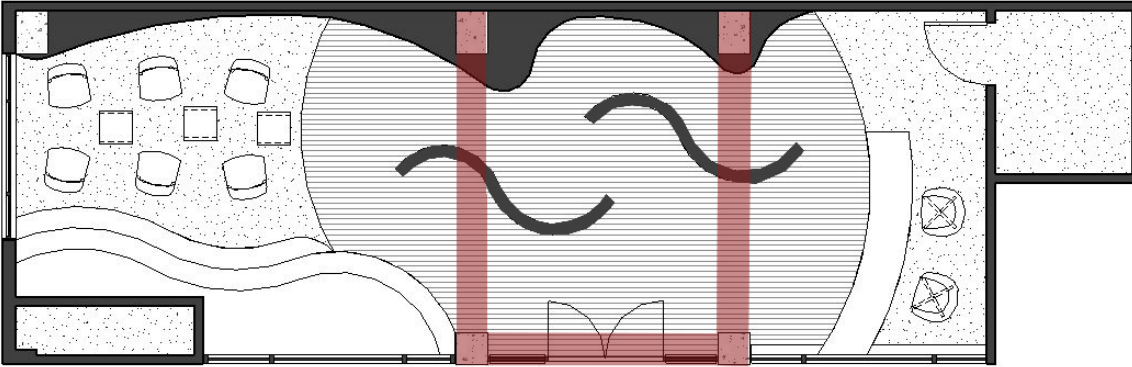
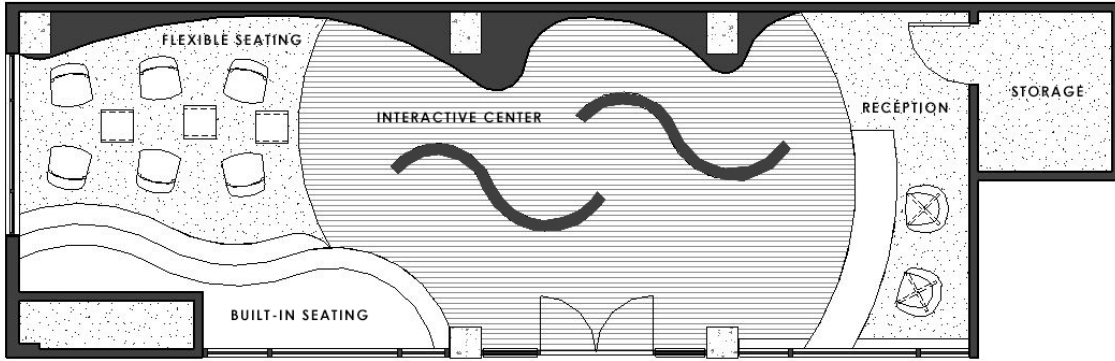
PROSPECTIVE STUDENTS

CURRENT STUDENTS

ALUMNI

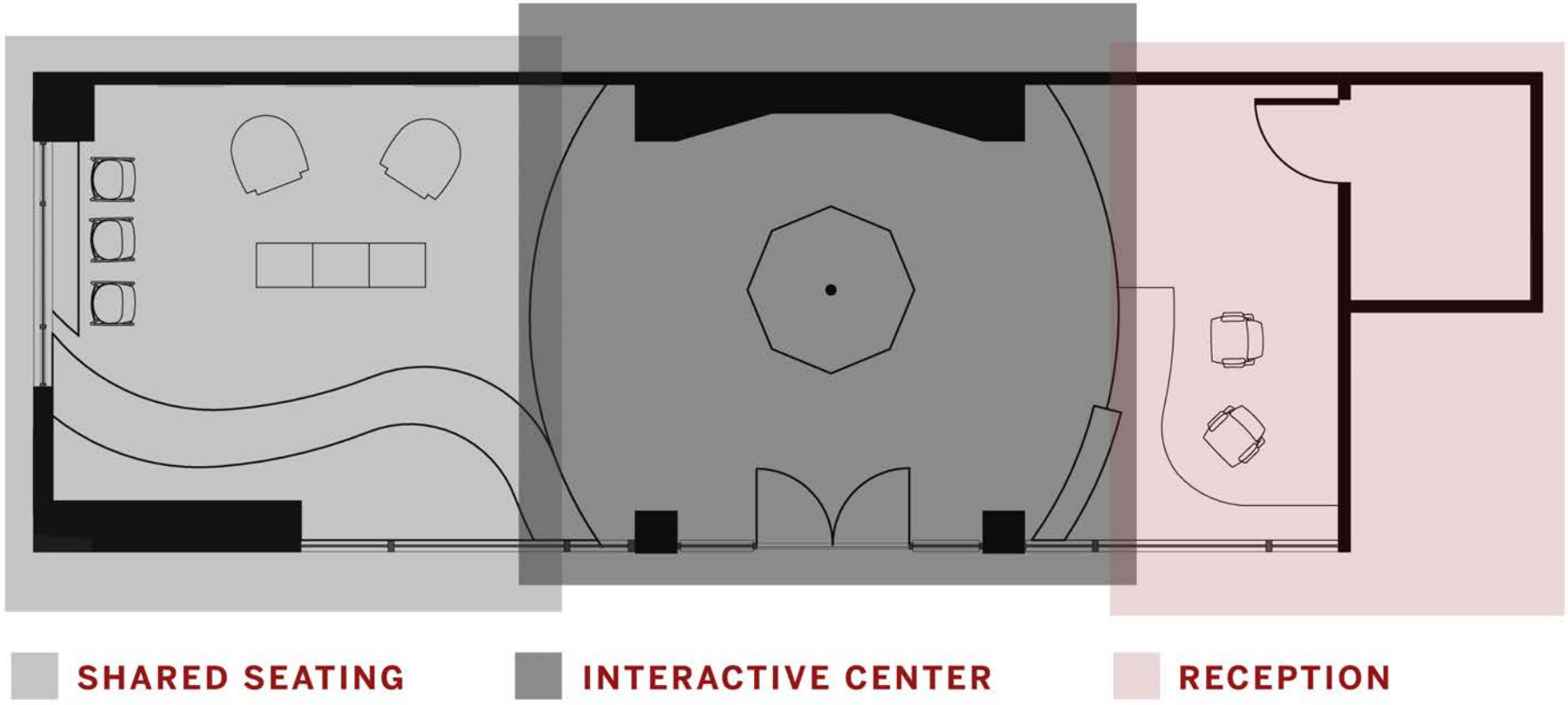
# INITIAL SKETCHES



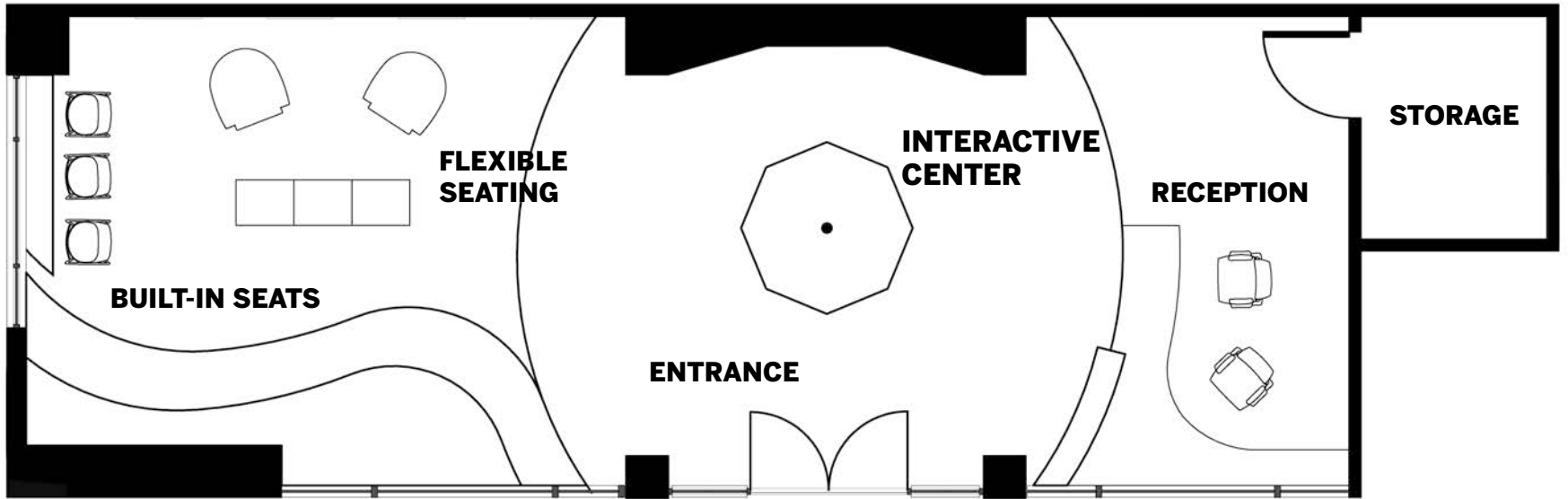


INITIAL PLANS

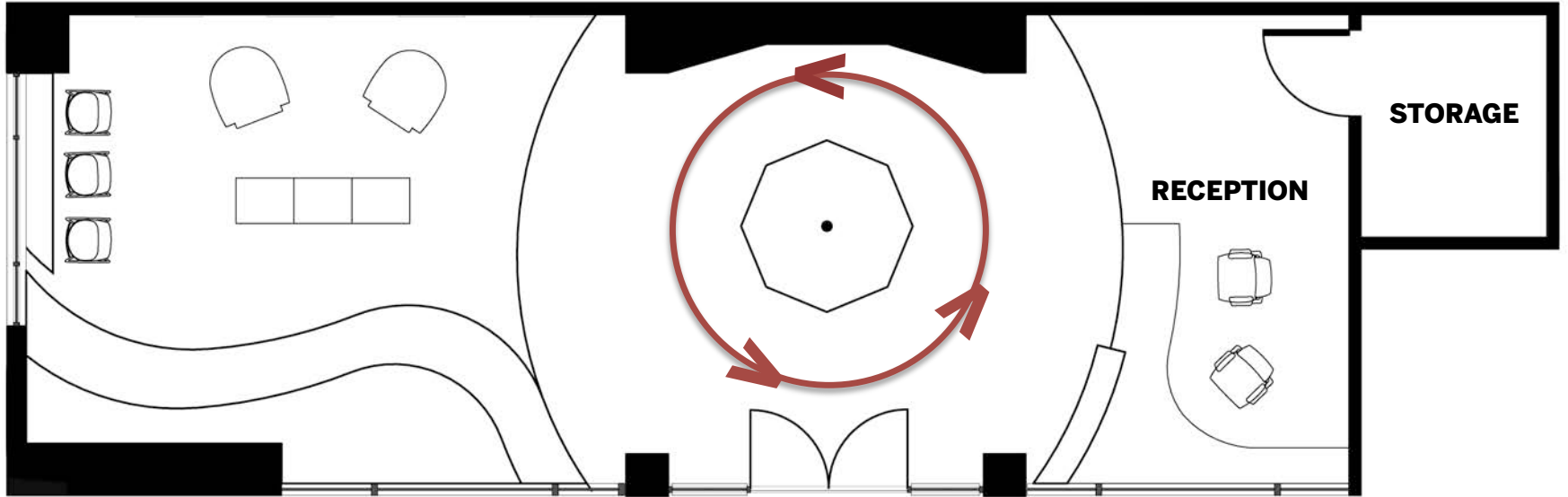




# RESULTING PLAN

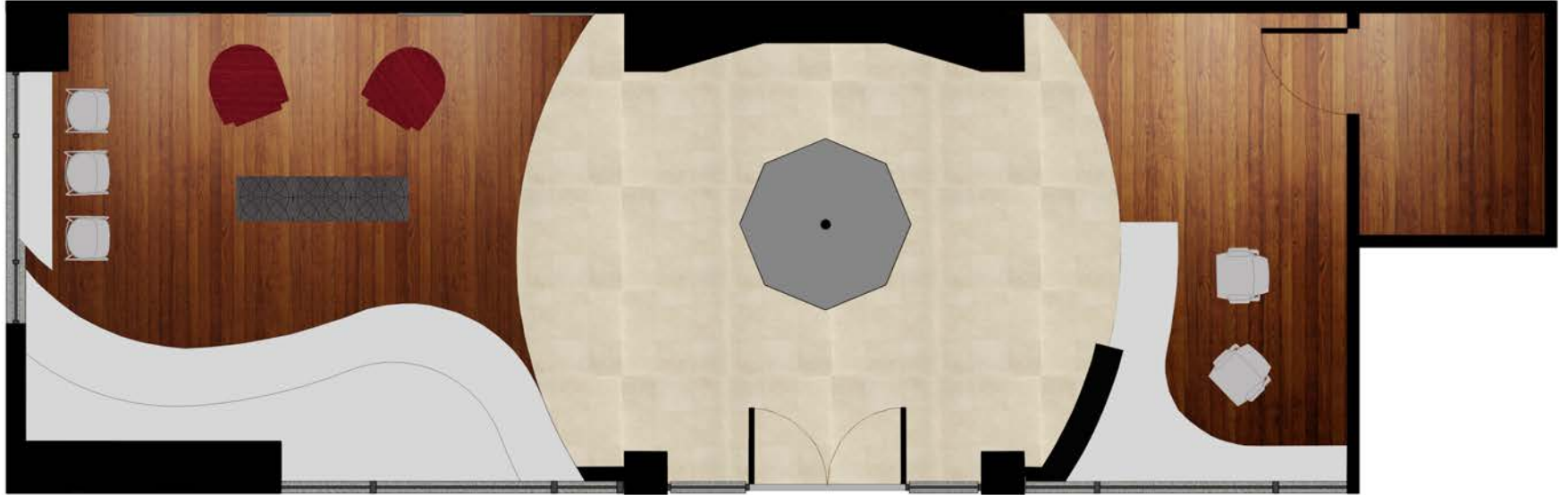


RESULTING PLAN



RESULTING PLAN - CIRRCULATION





RESULTING PLAN - RENDER

TELL US, WHO ARE YOU?

# INDIANA

UNIVERSITY VISITORS CENTER

THE OFFICE OF EXPERIENCE

EXPLORE OUR VISORS

SEARCH

NAME

DATE

STATUS

LOCATION

SEARCH





### WHERE ARE YOU FROM?



### SHARE YOUR FAVORITE HOOSIER MEMORY

about the campus	the best place	the best time	the best person	the best thing
the best place	the best time	the best person	the best thing	the best thing
the best place	the best time	the best person	the best thing	the best thing
the best place	the best time	the best person	the best thing	the best thing
the best place	the best time	the best person	the best thing	the best thing

### TELL US WHO ARE YOU?







WHERE ARE YOU FROM?

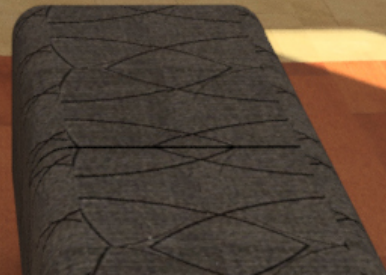
WHERE ARE YOU FROM?

SHARE YOUR FAVORITE HOOSIER MEMORY

ELLIS



hand made paper	stamps	cards post	any junk
books magazines	old photos etc.	old blue prints	
old letters	old clips	old cards	anything else
post cards	old photos	any notes	
old photos	old letters	old clips	anything else
old photos	old letters	old clips	anything else

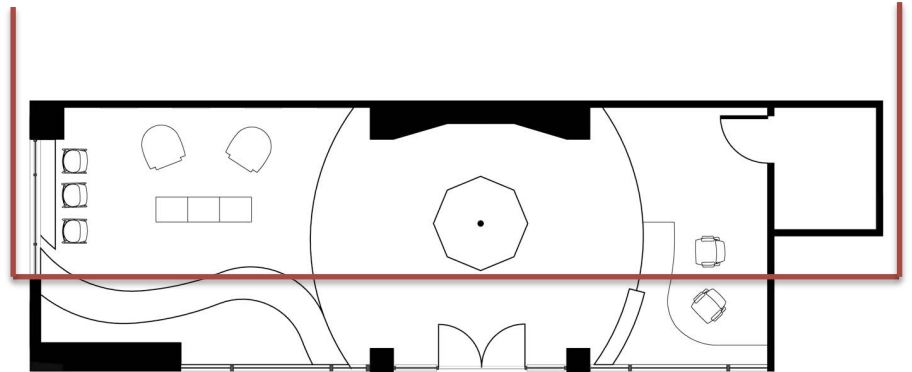








SOUTH SECTION





# INDIANA

## UNIVERSITY VISITORS CENTER

### EXPLORE OUR MAJORS

THAT MATCHES INTERESTS

SHOW ME MY CAREER IDEAS

SHOW ME HOW OTHERS MADE THEIR CHOICES

WHAT ARE YOU INTERESTED IN?  
DESCRIBE A JOB OR CAREER YOU WOULD LIKE TO DO IN THE FUTURE. YOU CAN USE ANY OF THE CATEGORIES TO HELP YOU DESCRIBE YOUR INTERESTS.

ARTS AND DESIGN	ENGINEERING
BUSINESS	HEALTH CARE
COMPUTER SCIENCE	TECHNOLOGY
EDUCATION	SCIENCE
ENVIRONMENTAL	LEGAL
FINANCE	MANAGEMENT
GENERAL	UNDETERMINED

HOOSIERS, SHARE WHAT YOU STUDIED AT IU!

art history  
biology  
business  
education  
engineering  
environmental  
general  
health care  
informatics  
journalism  
law  
management  
marketing  
mathematics  
music

### HOOSIER HISTORY

Timeline of Hoosier History:

- 1800: EARLY SETTLEMENT
- 1807: THE TERRITORY OF INDIANA
- 1816: STATEHOOD
- 1820: THE GREAT WESTERN MOVEMENT
- 1847: THE UNIVERSITY OF INDIANA
- 1887: THE HOOSIER STATE
- 1900: THE HOOSIER STATE
- 1917: THE HOOSIER STATE
- 1929: THE HOOSIER STATE
- 1939: THE HOOSIER STATE
- 1947: THE HOOSIER STATE
- 1957: THE HOOSIER STATE
- 1967: THE HOOSIER STATE
- 1977: THE HOOSIER STATE
- 1987: THE HOOSIER STATE
- 1997: THE HOOSIER STATE
- 2007: THE HOOSIER STATE
- 2017: THE HOOSIER STATE

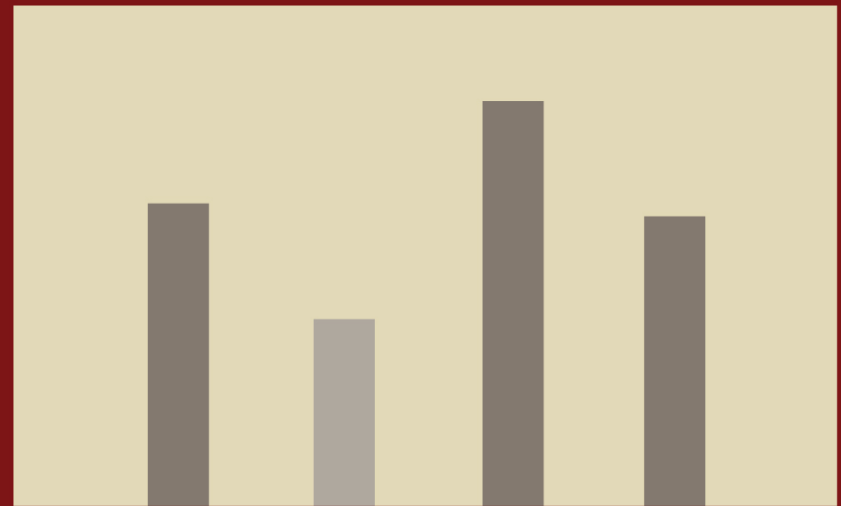




# INDIANA

## UNIVERSITY VISITORS CENTER

TELL US,  
WHO ARE YOU?



P

C

A

F

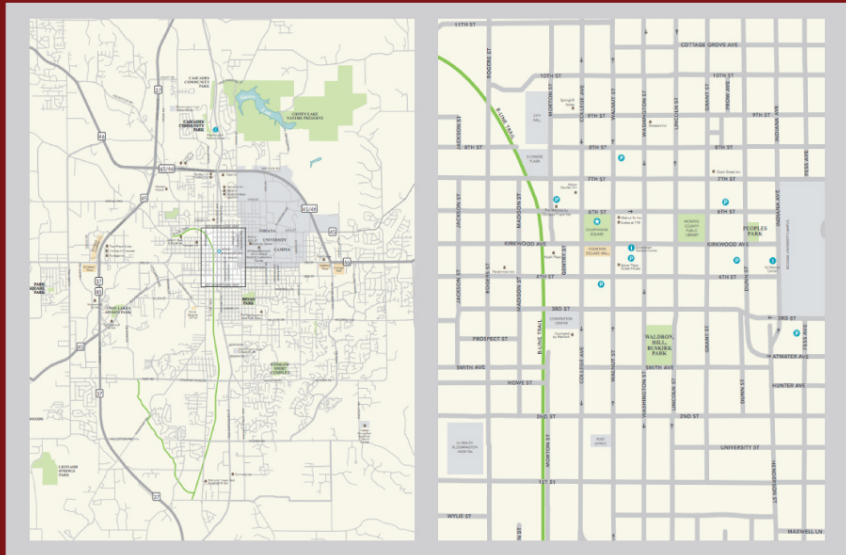
# SHARE YOUR FAVORITE HOOSIER MEMORY

midnight fountain swimming		IUDM		basketball games	quarry jumping
	village deli pancakes	eating chocolate moose ice cream		sink the biz	
lotus festival		light totem	the color run		griffey lake hiking
	pizza x breadsticks	Walt shot		farmers market	
soccer games	baked cookies		class trip to Chicago		4th street festival
	football tailgating	square donuts		Little 500	frisbee in dunn meadow

# WHERE ARE YOU FROM?



# WHAT TO DO IN BLOOMINGTON?



# GET TO KNOW OUR CAMPUS



# EXPLORE OUR MAJORS

SHOW ME MAJORS  
THAT MATCH MY  
INTERESTS

SHOW ME NEW  
CAREER IDEAS

SHOW ME HOW  
OTHERS MADE  
THEIR CHOICES

## WHAT ARE YOU INTERESTED IN?

CHOOSE AN INTEREST BELOW TO GET SOME IDEAS ABOUT  
POSSIBLE COLLEGE MAJORS. WHAT DO YOU LIKE TO DO?  
WHAT MAKE YOU CURIOUS AND EXCITED TO LEARN MORE?

WORKING WITH CHILDREN	ANIMALS
NATURE + THE OUTDOORS	PROBLEM SOLVING
HOW PEOPLE THINK	MEDIA + CURRENT EVENTS
DESIGN + STYLE	WORKING WITH MY HANDS
HELPING OTHERS	ENTERTAINMENT + SPORTS
GADGETS + EXPERIMENTS	SOCIAL ISSUES

## HOOSIERS, SHARE WHAT YOU STUDIED AT IU!

INTERIOR DESIGN  
music  
sports  
marketing  
journalism  
elementary education  
fine arts  
apparel merchandising  
informatics  
wrestling

# HOOSIER HISTORY

1820  
FOUNDERS DAY

1830  
FIRST GRADUATING CLASS



1867  
WOMEN ADMITTED TO IU



1951  
FIRST LITTLE 500



1987  
SAMPLE GATES ARE DEDICATED



2005  
IU NAMED HOTTEST BIG10 SCHOOL



1938  
HERMAN B. WELLS PRESIDENT



1961  
FIRST OF 20 BIG10 CHAMPIONSHIP  
WINS FOR MENS SWIMMING TEAM

1976  
NCAA CHAMPS MENS BASKETBALL



1991  
FIRST IU DANCE MARATHON







CHERRY WOOD -  
SEATING + RECEPTION  
FLOORING



LIMESTONE TILE -  
INTERACTIVE CENTER  
FLOORING



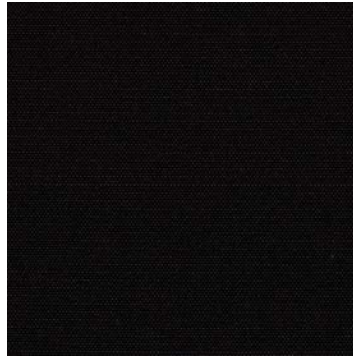
MAHARAM FILAMENCO -  
GUEST SEATING



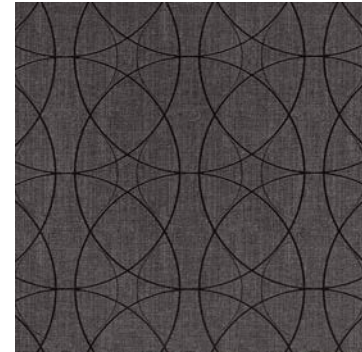
MAHARAM STATIC -  
WALLCOVERING



MAHARAM THREAD -  
GATEWAY WALLCOVERING



MOMENTUM ACE -  
GUEST SEATING + RECPTION



MOMENTUM CYCLE -  
GUEST SEATING



STEELCASE NEIGHBOR BENCH



STEELCASE GESTURE



STEELCASE JENNY CHAIR



STEELCASE ENEA LOTTUS

